# DOUG PITCOCK '49 TEXAS A&M HOTEL AND CONFERENCE CENTER RECEIVES AAA'S FOUR DIAMOND RATING

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The <u>Doug Pitcock '49 Texas A&M Hotel and Conference Center</u>, a <u>Benchmark Resorts & Hotels</u> brand property, is extremely proud to announce that it has earned AAA's coveted Four Diamond Rating.

Of the 27,000 full-service hotels rated in North America, just 1,676 hotels hold the AAA Four Diamond Rating. The Texas A&M Hotel and Conference Center is the only property to hold the Four Diamond rating in College Station, Texas.

To be AAA approved, properties undergo a rigorous evaluation that includes in-person inspections, anonymous overnight stays and, finally, review by a panel of experts as an additional step to ensure credibility.

"AAA is pleased to recognize the Texas A&M Hotel and Conference Center as a Four Diamond hotel," said Michael Petrone, director of AAA Inspections & Diamond Ratings. "These establishments dedicate a significant amount of attention to the little extras that help ensure a consistent and memorable guest experience. To uphold the exceptionally high standards required on a daily basis to attain this rating is an outstanding achievement."

This distinction not only recognizes the quality of the construction and design of the Texas A&M Hotel and Conference Center, but also the cleanliness, service, comfort, and safety of the facility. The Four Diamond Rating was awarded due to the property's refined and stylish design with upscale physical attributes, extensive amenities and a high degree of hospitality, service, and attention to detail.

"I am extremely proud of the entire team at the hotel, at Benchmark Resorts and Hotels, HVS, Texas A&M University, the Texas A&M University System and all of our construction, design and capital partners who played an integral role in the achievement of this milestone accomplishment," said Greg Stafford, Texas A&M Hotel and Conference Center General Manager. "Securing this coveted award reaffirms our commitment to providing the best possible experience for our guests and conference attendees. And the fact that we were able to secure this Four Diamond Rating less than a year after opening is a testament to how the entire team has embraced the concept of 'Howdy Hospitality" that's intrinsic to the fabric of Texas A&M."

The commendation is the latest in a series of notable distinctions for the Texas A&M Hotel and Conference Center. Prior to opening last August, the property received certification from <u>IACC</u>, formerly the International Association of Conference Centres, an organization that certifies the top Conference Centers in the world.

# **About AAA Inspections**

For more than 80 years, AAA has used professional inspectors to conduct anonymous, in-person

property evaluations. AAA offers the only rating system using comprehensive, on-site professional hotel and restaurant evaluations guided by member priorities. AAA's rating system covers the United States, Canada, Mexico and the Caribbean.

Travelers can find Diamond Rated establishments and inspector insight in AAA's trip planning products: the <u>AAA Mobile app</u>, the online <u>AAA Travel Planner</u> mapping and routing tool, searchable online <u>AAA Travel Guides</u> and AAA TourBook guides available to members at AAA offices.

AAA provides more than 58 million members with automotive, travel, insurance and financial services through its federation of 36 motor clubs and nearly 1,100 branch offices across North America. Since 1902, the not-for-profit, fully tax-paying AAA has been a leader and advocate for safe mobility. Drivers can request roadside assistance, identify nearby gas prices, locate discounts, book a hotel or map a route via the AAA Mobile app. To join, visit AAA.com.

# About Doug Pitcock '49 Texas A&M Hotel and Conference Center

With a privileged location directly across from Kyle Field, the Doug Pitcock '49 Texas A&M Hotel and Conference Center in College Station, Texas is a destination luxury property offering state-of-the-art conference facilities, signature brand amenities, welcoming accommodations, and gracious southern hospitality. Steeped in Texas A&M history, traditions and culture, the property has a powerful sense of place and is the ideal choice for business and leisure travelers seeking a one-of-a-kind authentic Aggieland experience. As the preferred hotel for Texas A&M University, the property offers 250 spacious guest rooms, including two penthouses and 11 suites, with sweeping views of the Texas A&M campus. Also featured on property is a rooftop pool overlooking Kyle Field; dining outlets committed to providing fresh, healthful, scratch prepared and locally-sourced dishes; a two-story bar and lounge with a terrace; and a full-service conference center with 35,000 square feet of meeting and event space. The Texas A&M Hotel and Conference Center is the perfect place for scholarly explorations, meaningful celebrations, productive meetings, college visits and family vacations. <a href="https://www.texasamhotelcc.com">www.texasamhotelcc.com</a>

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### **About Benchmark Resorts & Hotels®**

Benchmark Resorts & Hotels® features the finest in lodging, dining, recreational and meeting accommodations. Featuring unique and distinctive properties renown for exceptional service and for creating unforgettable memory-making experiences, it is the signature portfolio of BENCHMARK®, a global hospitality company, which has been a leading US-based hospitality management company for nearly 40 years. Many Benchmark Resort & Hotels' properties are certified by IACC, the association that represents the finest meeting venues and services globally, and many have also been recognized with the coveted Benchmark Conference Centers® certification of meeting excellence.

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