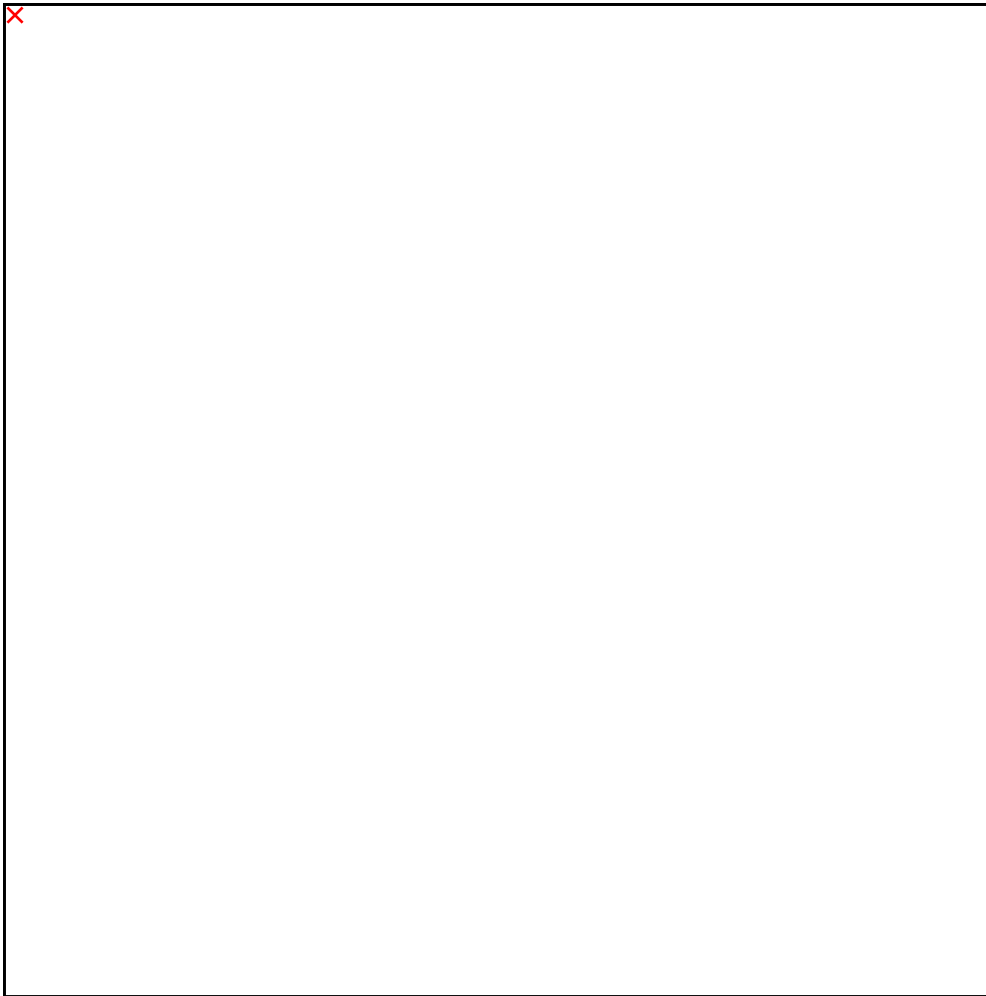


# **BENCHMARK Welcomes Historic High Hampton Inn & Country Club in Cashiers, NC**

**10/18/2017**



The Woodlands (Houston), Texas, October 2017 ... BENCHMARK®, a global hospitality company, has added High Hampton Inn & Country Club to its Benchmark Resorts & Hotels brand portfolio. The historic and storied property is located in Cashiers, North Carolina, nestled in the foothills of the majestic Blue Ridge Mountains.

Benchmark CEO Alex Cabañas said, "We are very excited to welcome High Hampton Inn to the Benchmark Hotels & Resorts brand portfolio. This scenic North Carolina property is one of America's most prestigious, historic resorts, with its rich history of hospitality extending back to the nineteenth century."

The expansive High Hampton Inn & Country Club property is situated across 1400 acres of woodlands, hiking trails, lavish gardens and its own 35-acre Hampton Lake. A historic 115-guestroom property originally opened in 1932, High Hampton was one of the first resorts in Cashiers, North Carolina, a region renowned for its spectacular natural beauty, vast array of outdoor recreation, art, music and history. The Inn's rustic charm is reminiscent of the great resorts of The Adirondacks, and is only the start of what has made High Hampton Inn a beloved, multi-generational family mountain oasis for a century.

## **Rooms with a Mountain View**

Guests of The High Hampton Inn can enjoy accommodations in one of the 31 rooms located on the 2nd and 3rd floor of the historic inn building or in one of the 84 rooms available in the many charming guest cottages that surround the main lodge. Rooms are decorated with materials and fabrics that reflect the natural beauty, background and unique craftsmanship of the region. Though High Hampton Inn is known

as an ultimate unplug and unwind destination, WiFi is available to guests in all rooms, cottages and public spaces.

Many cottages offer in-suite or in-room fireplaces, screen porches and decks for enjoying the area's breathtaking scenery, and most have sweeping mountain and lake views. The cottages are ideal for family vacations, however, if guests prefer to experience the magic of High Hampton in a private residence, there is an assortment of privately-owned, two-to-five-bedroom vacation rental properties that also provide access to High Hampton's amenities.

Rates for the resort are full American Plan, including three meals daily, served in the welcoming dining room, where members of the resort team warmly greet and escort guests to their assigned table during their first meal on property. Table assignments last for the duration of each guest's stay, so no reservations are required. The dining room offers unbeatable views of the lush lawns, Rock Mountain and Hampton Lake. High Hampton Inn is a multi-generational travel haven, and repeat guests often receive coveted window tables, perfect for sharing the beauty of High Hampton Inn with future generations of guests.

### **A Recreational Paradise**

With 1400 acres, there is limitless space for recreation, family activities and teambuilding. The resort offers mountainside golf perfect for both pros and families, clay tennis courts, more than 15 miles of hiking trails, group fitness classes, playgrounds, and water sports on its privately-owned, 35-acre spring-fed lake that sets the scene for non-motorized boating, fishing and swimming. Beloved seasonal activities include the High Hampton Inn llama experience, complete with special Llama Olympics, and falconry program. The High Hampton Inn llamas can also serve as caddy for a round of golf or brighten up a family or corporate event by making a special appearance. Both kids and pets are welcome at the family-friendly resort. Special family-friendly programming includes seasonal workshops, house parties and summer children's programs and timeless traditions. After a big event or day of great sport, guests can relax by indulging in a signature treatment at Hampton Health Club & Spa, a sumptuous European spa located on property.

The surrounding area offers historic sites to visit, a sculpture garden, and restaurants. The region also boasts many local arts and crafts shows as well as a lively music scene. Additional sports include rock climbing, mountain biking, horseback riding, ziplining, kayaking and the region's noted Fly Fishing Trail of streams that flow through the Nantahala National Forest, filled with trout of every variety.

### **Weddings, Celebrations and Gatherings**

With its outstanding recreational facilities and spacious accommodations, High Hampton Inn is a family favorite, and many guests have been coming to the resort for generations. The spectacular outdoor setting and the charming historic inn provide the perfect backdrop for a romantic destination wedding, anniversary celebration, family reunion, or other special occasion all perfectly planned by a professional and caring staff. High Hampton Inn also makes an exceptional site for an executive retreat. The entire resort can be booked for a conference or special event.

### **A Stunning Location**

High Hampton Inn is located in Cashiers, North Carolina, a noted vacation region near the southern end of the Blue Ridge Mountains, the easternmost front of the Appalachian Range. Cashiers is surrounded by mountains, lakes, waterfalls and the pristine lands of Nantahala National Forest.

The region is served by four airports: Greenville-Spartanburg International Airport in Greenville, SC; Hartsfield-Jackson International Airport in Atlanta, GA; Charlotte Douglas International Airport in Charlotte, NC, and Asheville Regional Airport in Asheville, NC. Cashiers is located at the intersection of Highway 107 and US 64.

### **About High Hampton:**

High Hampton Inn & Country Club, listed on the National Register of Historic Places, has for 95 years operated as a rustic yet elegant mountain inn overlooking the spectacular scenery of North Carolina's Blue Ridge Mountains. Amenities at this 3,600-foot elevation, 1,400-acre, 116-room resort (with lodge rooms, cottages and cabins, all with private bath) include a myriad of seasonal events (children's programs, llama walks, golf and tennis clinics, dahlia dinners, etc.), an 18-hole George W. Cobb-designed

golf course, a full dining room with three sumptuous buffets daily, five tennis courts, spa, hiking trails and a 35-acre lake for swimming, boating, fishing, and other water-related activities. Visit High Hampton Inn in Cashiers, North Carolina. For more detailed information, see the website at [www.highhamptoninn.com](http://www.highhamptoninn.com) or contact reservations toll-free at (800) 334-2551.

### **About Benchmark Resorts & Hotels®**

Benchmark Resorts & Hotels® features the finest in lodging, dining, recreational and meeting accommodations. Featuring unique and distinctive properties renowned for exceptional service and for creating unforgettable memory-making experiences, it is the signature portfolio of BENCHMARK®, a global hospitality company, which has been a leading US-based hospitality management company for nearly 40 years. Many Benchmark Resort & Hotels' properties are certified by IACC, the association that represents the finest meeting venues and services globally, and many have also been recognized with the coveted Benchmark Conference Centers® certification of meeting excellence.

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### **About BENCHMARK®, a global hospitality company.**

BENCHMARK®, a global hospitality company, is a trailblazer in the development, management, marketing and owner-advisory services of resorts, hotels, conference centers and exclusive private clubs. In addition to the company's iconic Benchmark Resorts & Hotels portfolio, the Gemstone Collection is a distinctive luxury portfolio of independent hotels & resorts in highly preferred destinations.

BENCHMARK'S distinguished and proven reputation is deeply-rooted in core values that are focused and aligned with exceeding ownership and stakeholder performance expectations. The combined portfolios feature nearly 70 unique and distinctive properties domestically and internationally. The company leadership and valued employees are passionately committed to delivering the industry's most authentic, enchanted, soulful, vibrant, unrivaled and memory-making experience. BENCHMARK'S progressive "Be The Difference" culture and values are a cornerstone to the company's nearly 40 years of extraordinary achievement and prosperity. Many properties have been recognized with the Benchmark Conference Centers® mark of meeting excellence. BENCHMARK, a global hospitality company, is based in The Woodlands (Houston), Texas, and has regional offices in Park City, Utah; Miami, Florida; New Brunswick, New Jersey; Seattle Washington; and Tokyo, Japan.

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